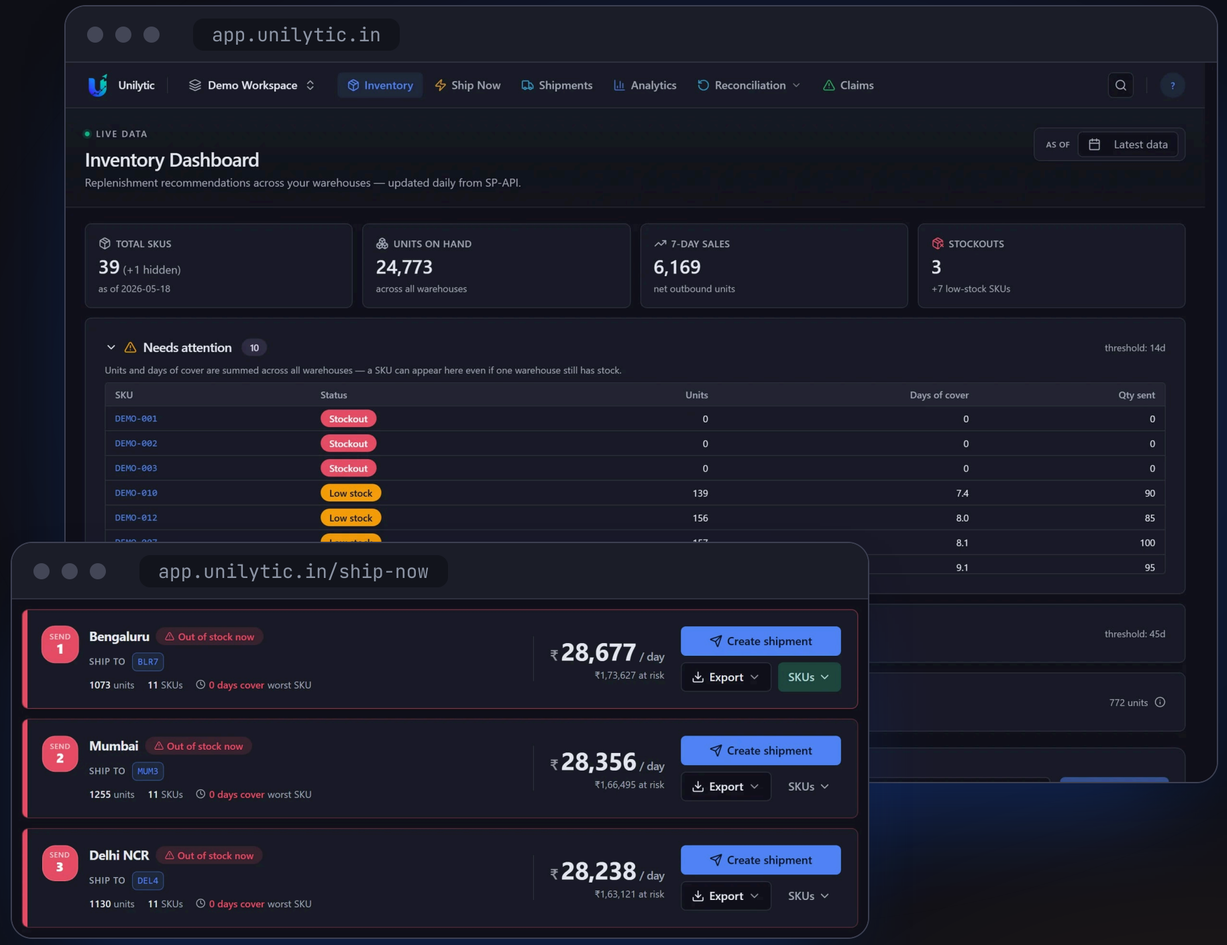
Unilytic

FOR AMAZON.IN FBA SELLERS

The command center for your *FBA inventory.*

Unilytic reads your Amazon seller data and turns it into answers: what to send, where to send it, how much — and what Amazon may still owe you.

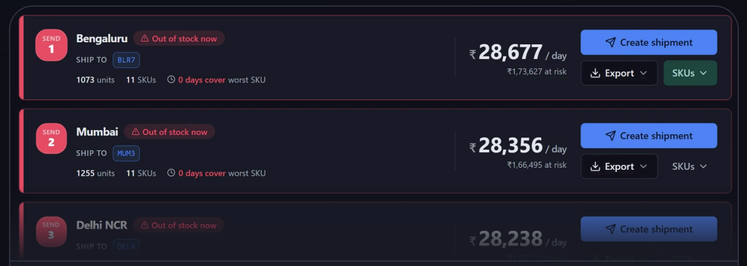


- Read-only Amazon access
- Built for Amazon India
- Every screen in this tour is the real product

02 WHY UNILYTIC EXISTS

Six questions every FBA seller *keeps asking.*

Each has its own screen — pick one to jump there.



01

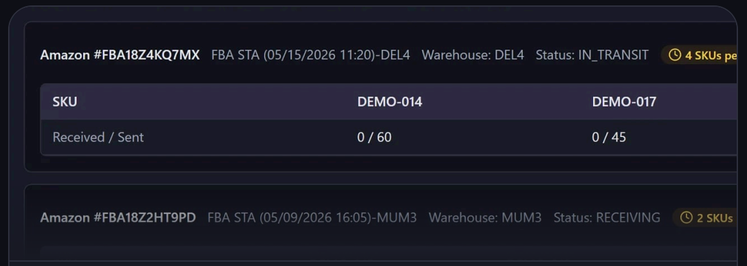
What should I send, and where?

Ship Now ›

02

What's selling slower than it did?

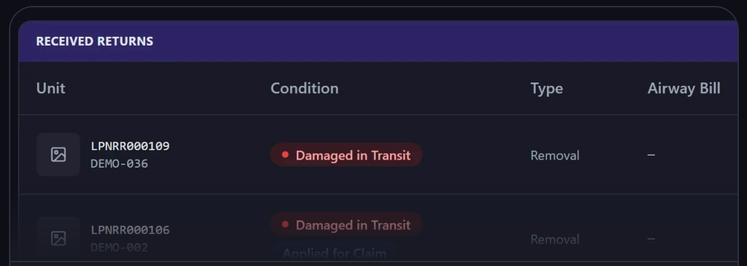
Send, hold or pull back ›



03

Has Amazon received what I sent?

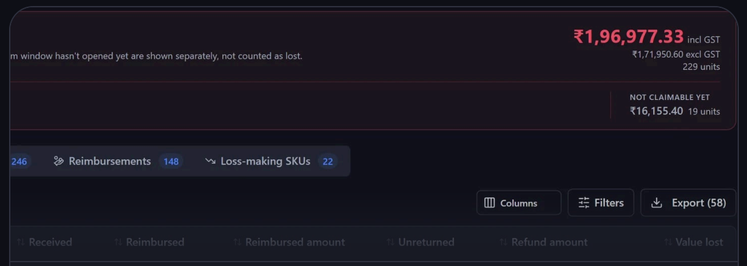
From plan to shipment ›



04

What came back damaged?

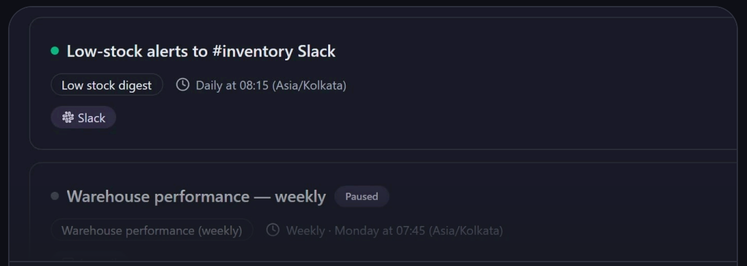
Returns at your warehouse ›



05

What does Amazon still owe me?

Reconciliation ›



06

Do I have to check every morning?

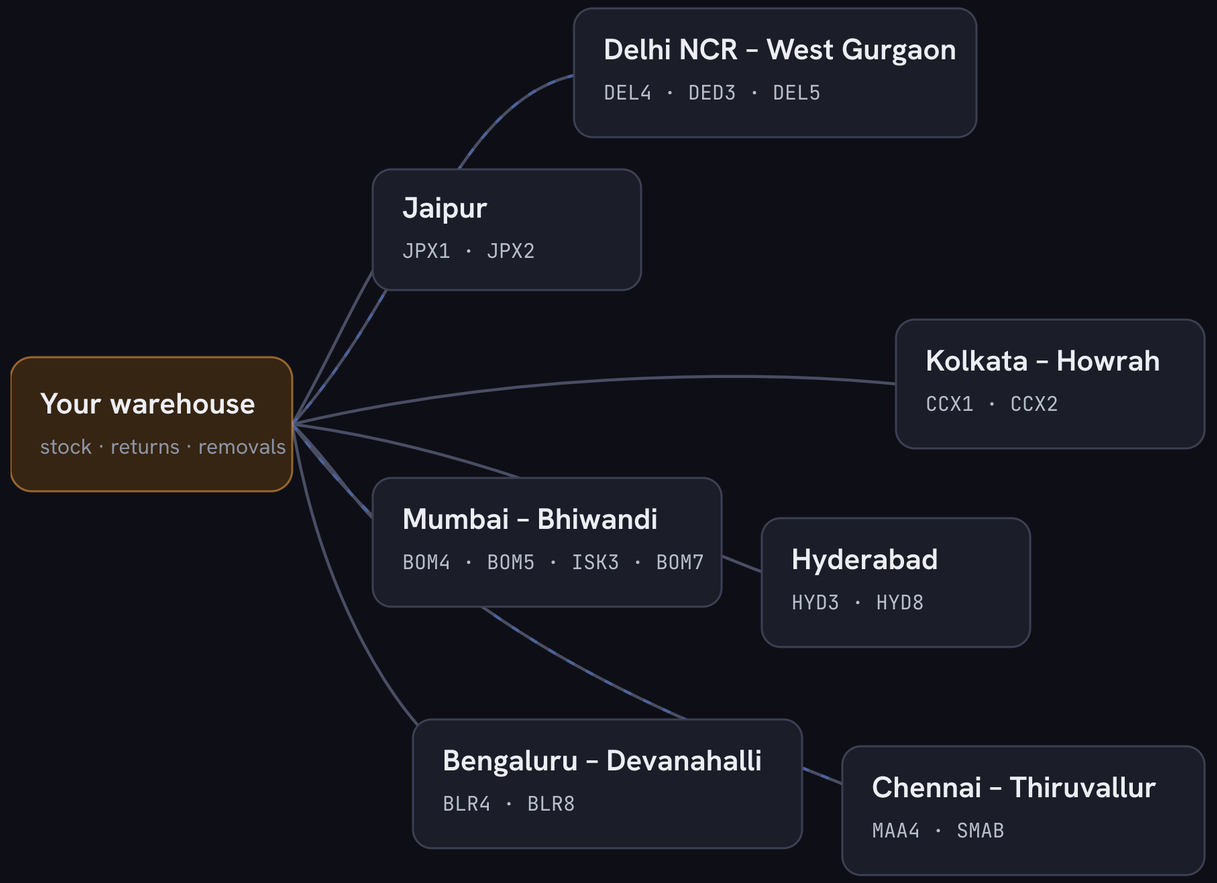
Reports that arrive on their own ›

03 THE PROBLEM

Your stock is spread out. *So are the answers.*

Amazon places your inventory across fulfilment centres all over India. The data to run it well exists — it's just scattered across reports.

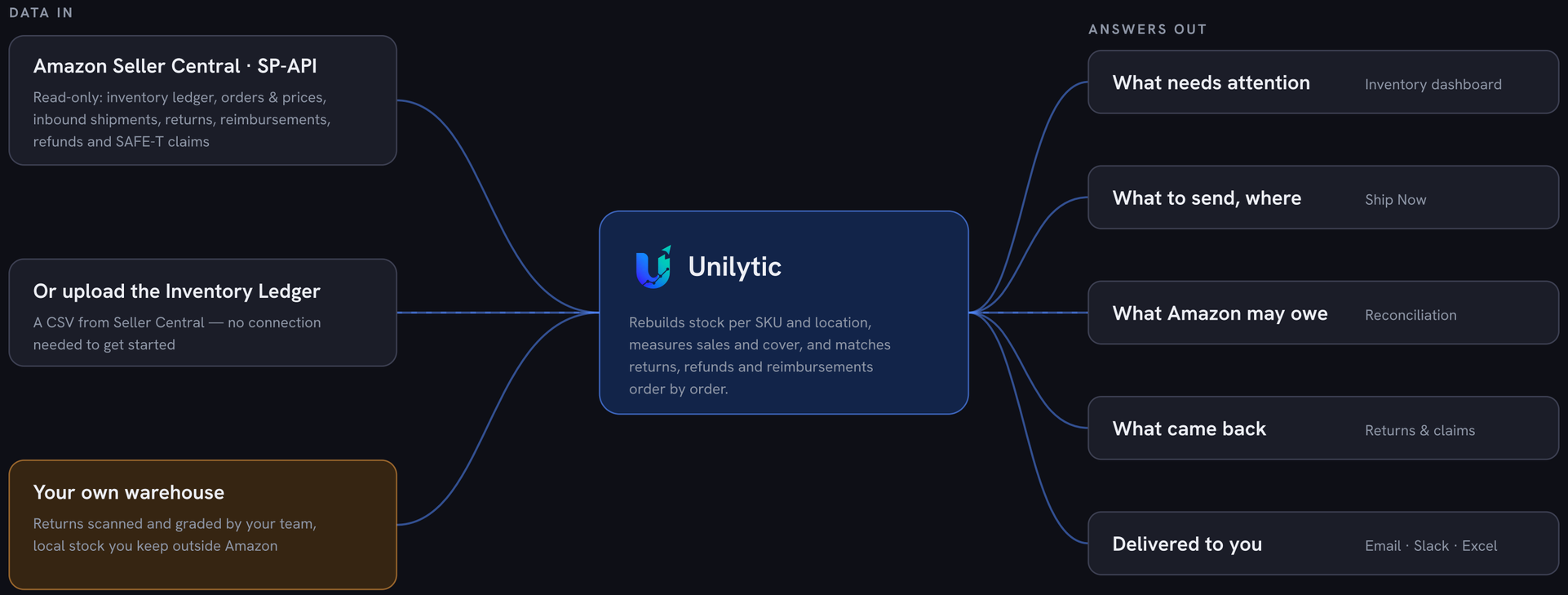
- One region runs out while another holds months of stock.
- Refunded customer returns that never make it back.
- Units damaged in Amazon's warehouse, or reimbursed for less than they were worth.
- An Inventory Ledger with a row per SKU, per location, per day.



Real Amazon.in fulfilment-centre codes — seven of the ten regions Unilytic sets up by default.

04 THE UNILYTIC APPROACH

One place where your Amazon data *becomes decisions.*



- On paid plans Amazon data refreshes automatically every night, around 6:00 AM IST. Every plan can sync on demand.

05 THE PRODUCT AT A GLANCE

Two workspaces. *One team.*

Switch between the Amazon side of the business and the warehouse side from the same account.

FBA Management

Amazon fulfilment

Inventory

Stock, cover and what needs attention

Shipments

Planned and Amazon inbound shipments

Reconciliation

Refunds, damage and reimbursements vs value

Ship Now

Today's send list, ranked by cost of waiting

Analytics

Sales growth and stock history per SKU

Claims

Damaged-unit counts per SKU from the ledger

Local Warehouse

In-house inventory

Scan Returns

Phone-camera receiving

Local Stock

Factory stock & local stockouts

Received Returns

Log, claims and analytics

Vendor Returns

Stock returned to vendors

Around both

Team roles · automated emails & Slack · warehouse groups · audit log · scheduled sync

06 GETTING STARTED

Connect Amazon once.

Unilytic takes it from there.

1 **Create your workspace**

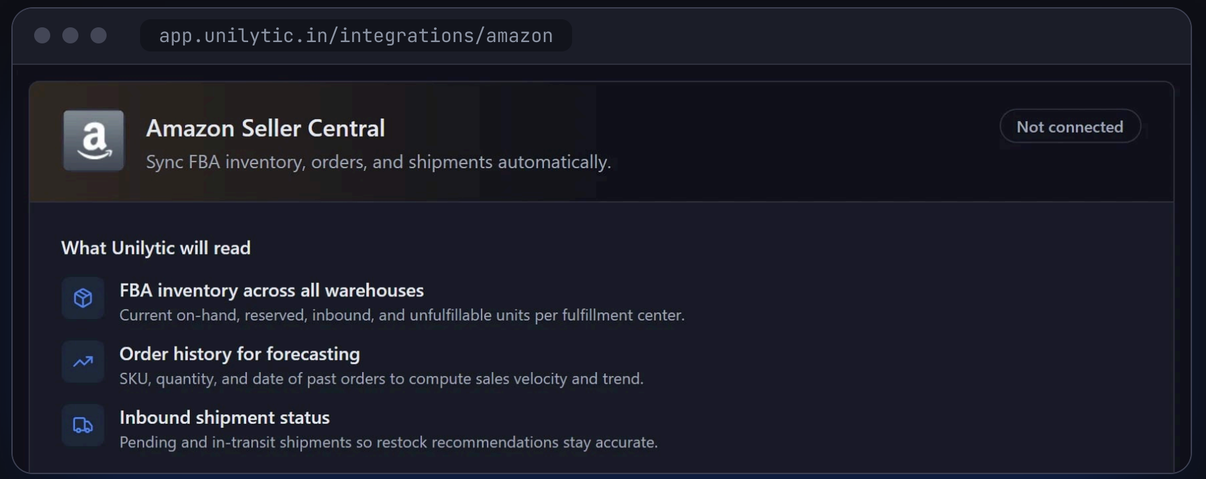
Sign up with Google or email, then a three-step setup: your profile, your organisation, your plan. The 30-day trial needs no card.

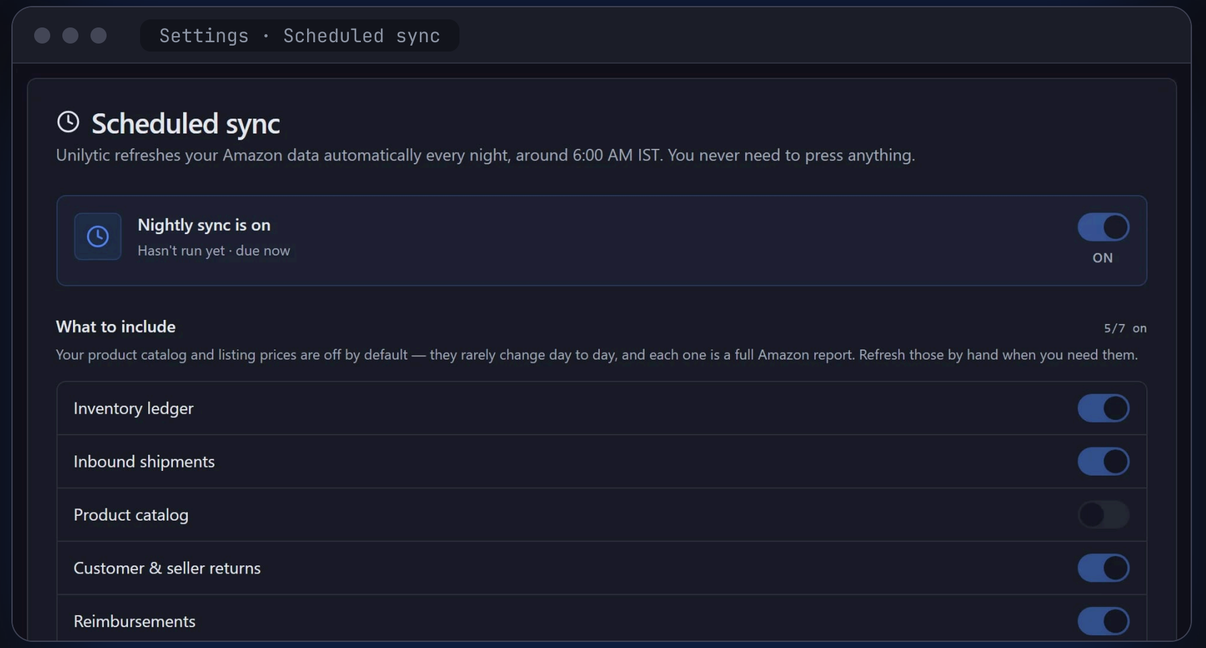
2 **Log in with Amazon**

Approve access in Seller Central. Unilytic never sees your Amazon password; the token is stored encrypted and can be revoked from Seller Central.

3 **Let the first import run**

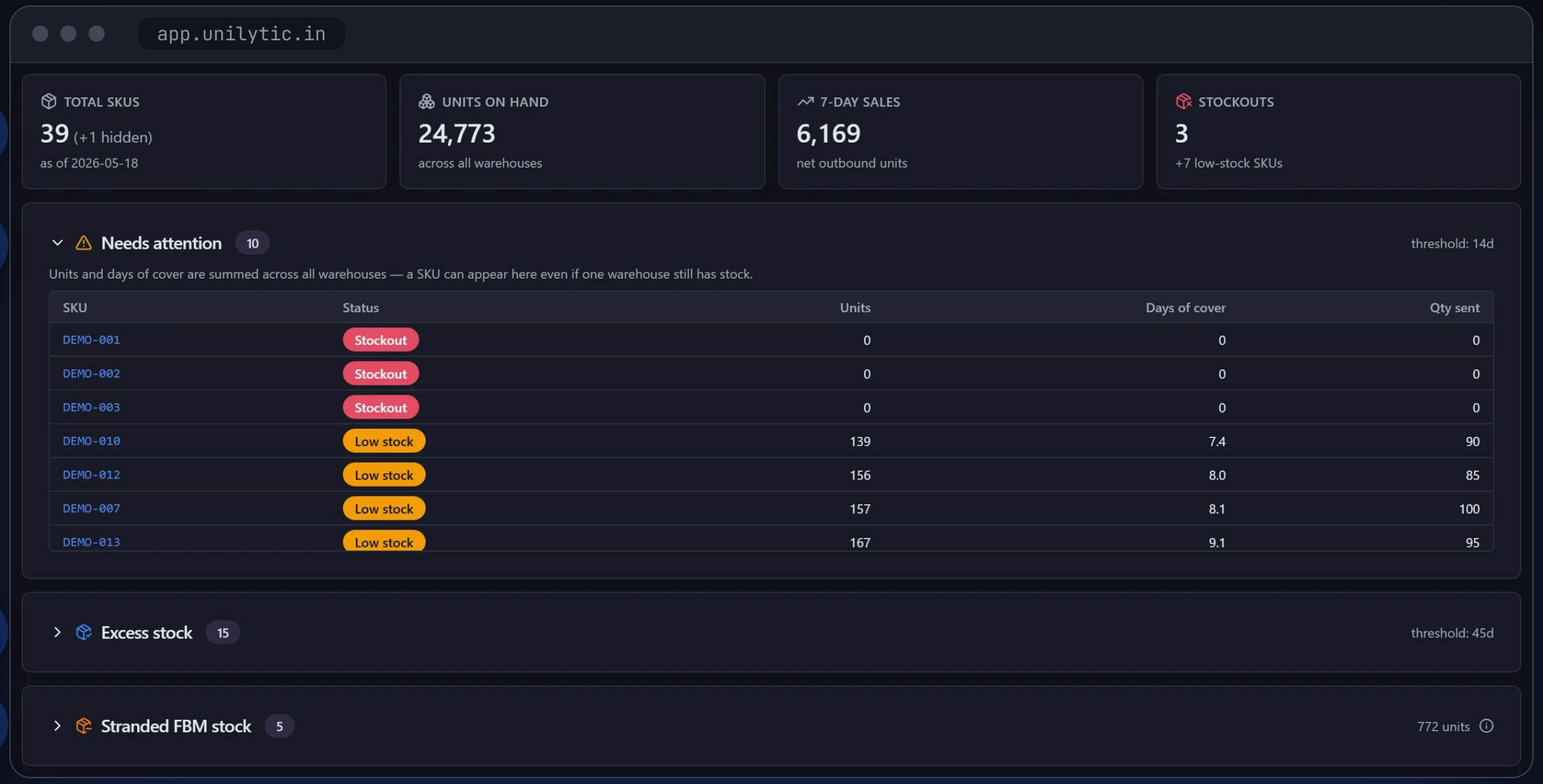
A live checklist shows each data set arriving. Prefer not to connect yet? Upload your Inventory Ledger CSV instead.





07 INVENTORY DASHBOARD

Open it in the morning. *What needs attention is already on top.*



1 **The day in four numbers**

SKUs, units on hand across every location, 7-day sales and stockouts.

2 **Needs attention**

Stockouts and low-stock SKUs, with units, days of cover and quantity already sent.

3 **Excess stock**

SKUs holding more cover than your threshold — candidates to pull back.

4 **Stranded FBM stock**

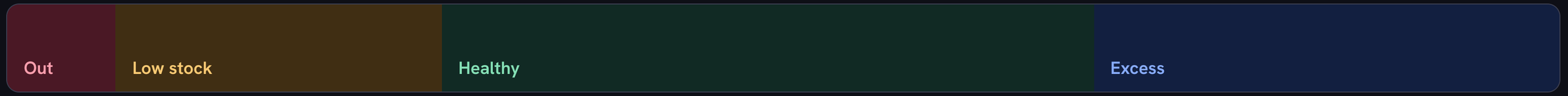
Seller-fulfilled listings that still have units sitting in Amazon's warehouses.

Look back in time

Pick any past date under **As of** and the dashboard shows your stock as it stood that day.

08 INVENTORY INTELLIGENCE

Every SKU gets a number that matters: *days of cover.*



Sales rate

Units sold ÷ the days the SKU was actually in stock — so a stockout doesn't make a best-seller look slow.

Days of cover

Units on hand ÷ daily sales rate. Below the threshold is low stock; zero units with recent sales is a stockout.

Quantity to send

Enough for the days of stock you want to hold — 30 by default — minus what's on hand and what's already on its way.

- Every threshold can be tuned for the whole organisation, per category or per sub-category. Projections come from your own sales history — they are estimates, not guarantees.

09 REPLENISHMENT TABLES

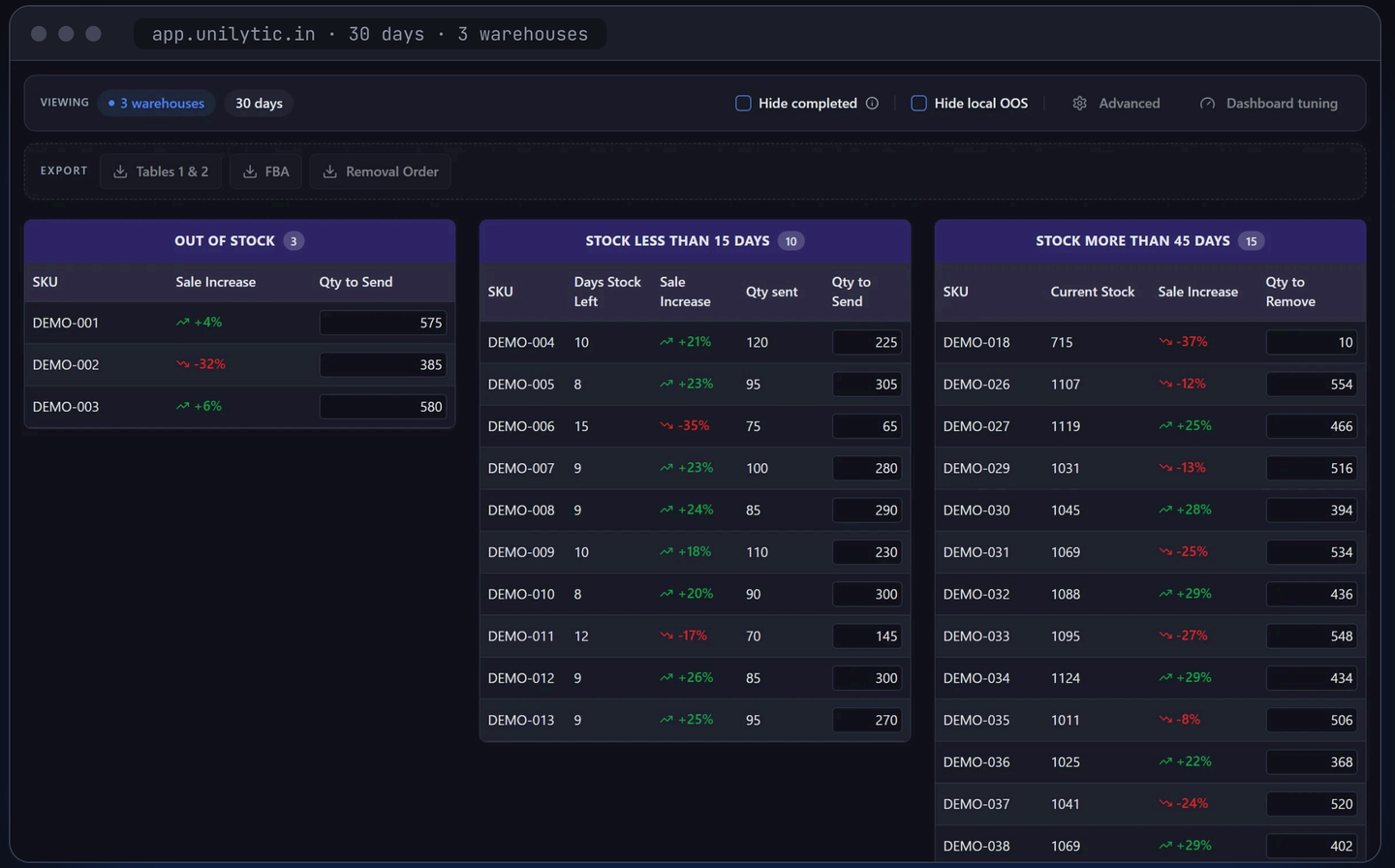
Three tables.
One decision each.

Out of stock → send
With the sales trend and an editable quantity to send.

Running low → send
Days of stock left, quantity already sent, quantity to send.

Too much → pull back
A suggested quantity to remove, capped at half the stock.

Edit any quantity, then export the result as an **FBA shipment file** or a **removal order**.



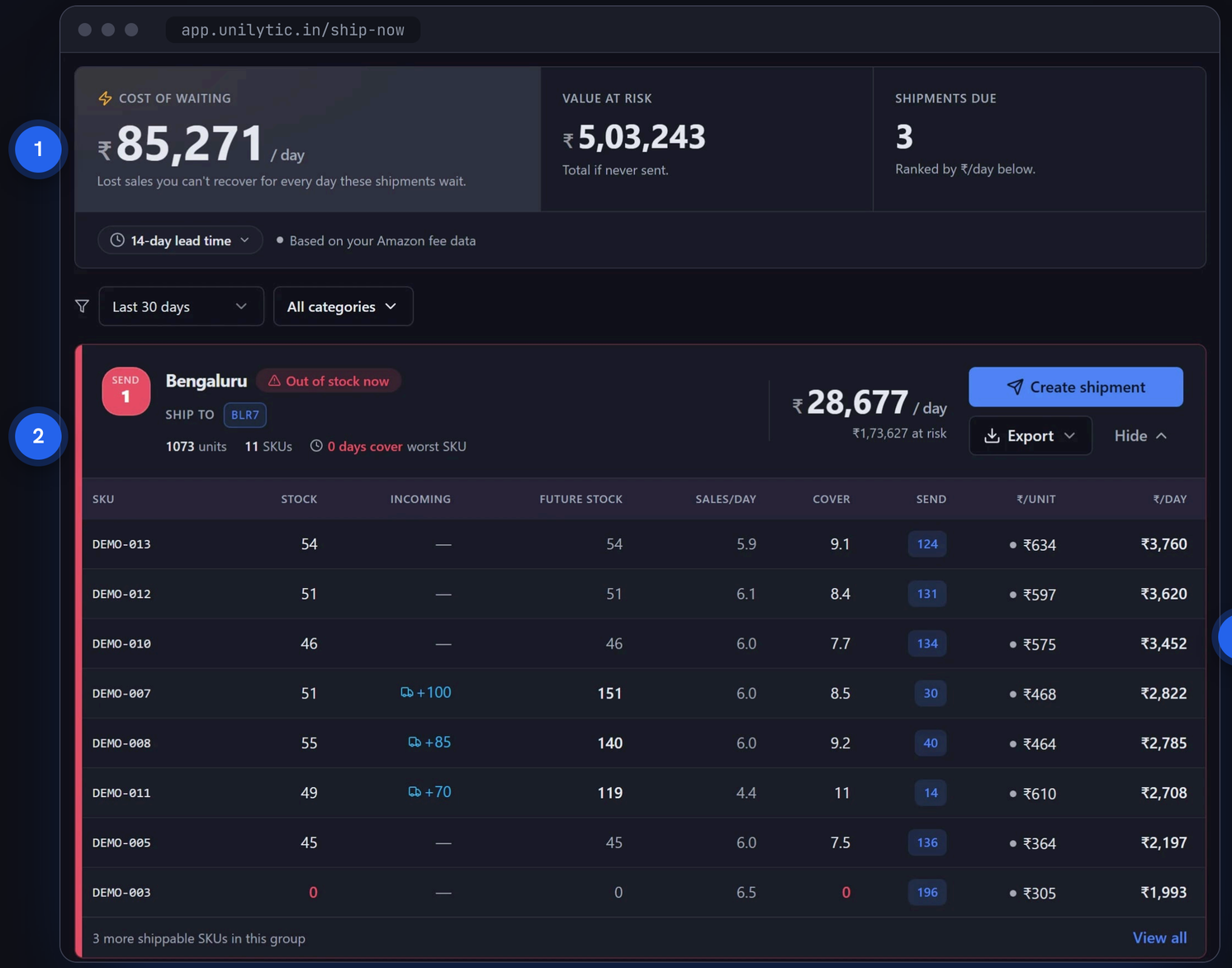
10 SHIP NOW

What to send, where, and *which box goes first.*

1 **The cost of waiting**
Sales you can't get back for every day these shipments wait.

2 **Ranked by ₹ per day**
One card per region, most urgent first, with the fulfilment centre to ship to.

3 **Units per SKU**
Stock, incoming, sales per day, cover and the quantity to send.



11 UNDER THE HOOD

From sales history to *a ranked send list.*

STEP 1

Measure demand

Daily sales per SKU, counting only days it was in stock.

STEP 2

Group by region

Nearby fulfilment centres are treated as one pool of stock.

STEP 3

Find the gaps

A region is at risk when its cover is shorter than your lead time.

`14-day lead time by default`

STEP 4

Size the shipment

Units to cover your target days, minus stock and units in transit.

`30 days of stock by default`

STEP 5

Rank & route

Ship to the region's most depleted centre; rank by ₹ of sales lost per day.

EXAMPLE REGION

Mumbai – Bhiwandi

`BOM4` `BOM5` `ISK3` `BOM7`

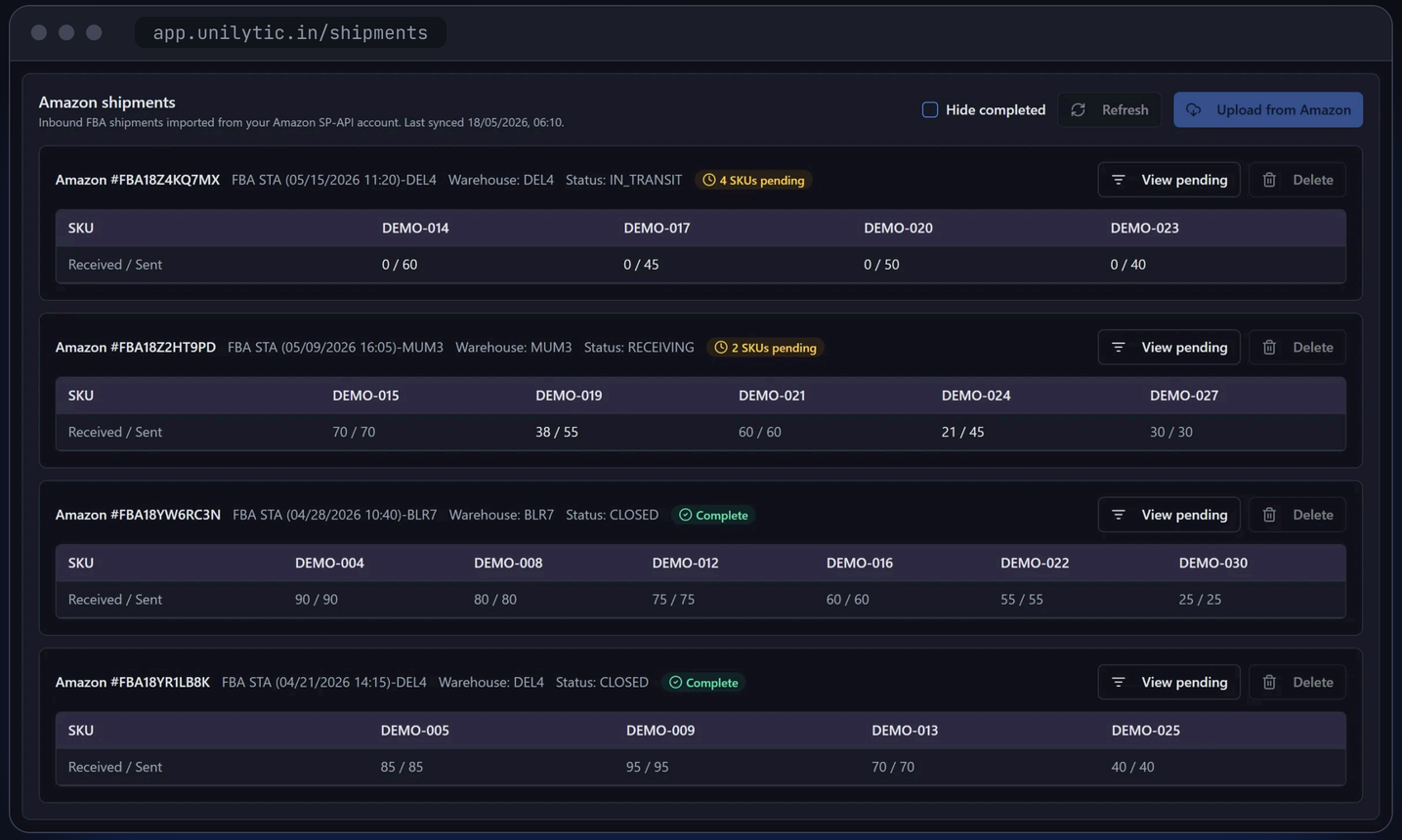
One of ten India groups set up automatically — edit them any time.

Move before you ship

If another region holds enough excess, the card says **Move** instead of **Send**.

Honest about ₹

Rupee figures use your Amazon fee data where it exists and are shown as directional estimates.



12 SHIPMENTS

From recommendation to *a shipment you can file.*

Create shipment

One click from a Ship Now card, prefilled with the SKUs and units.

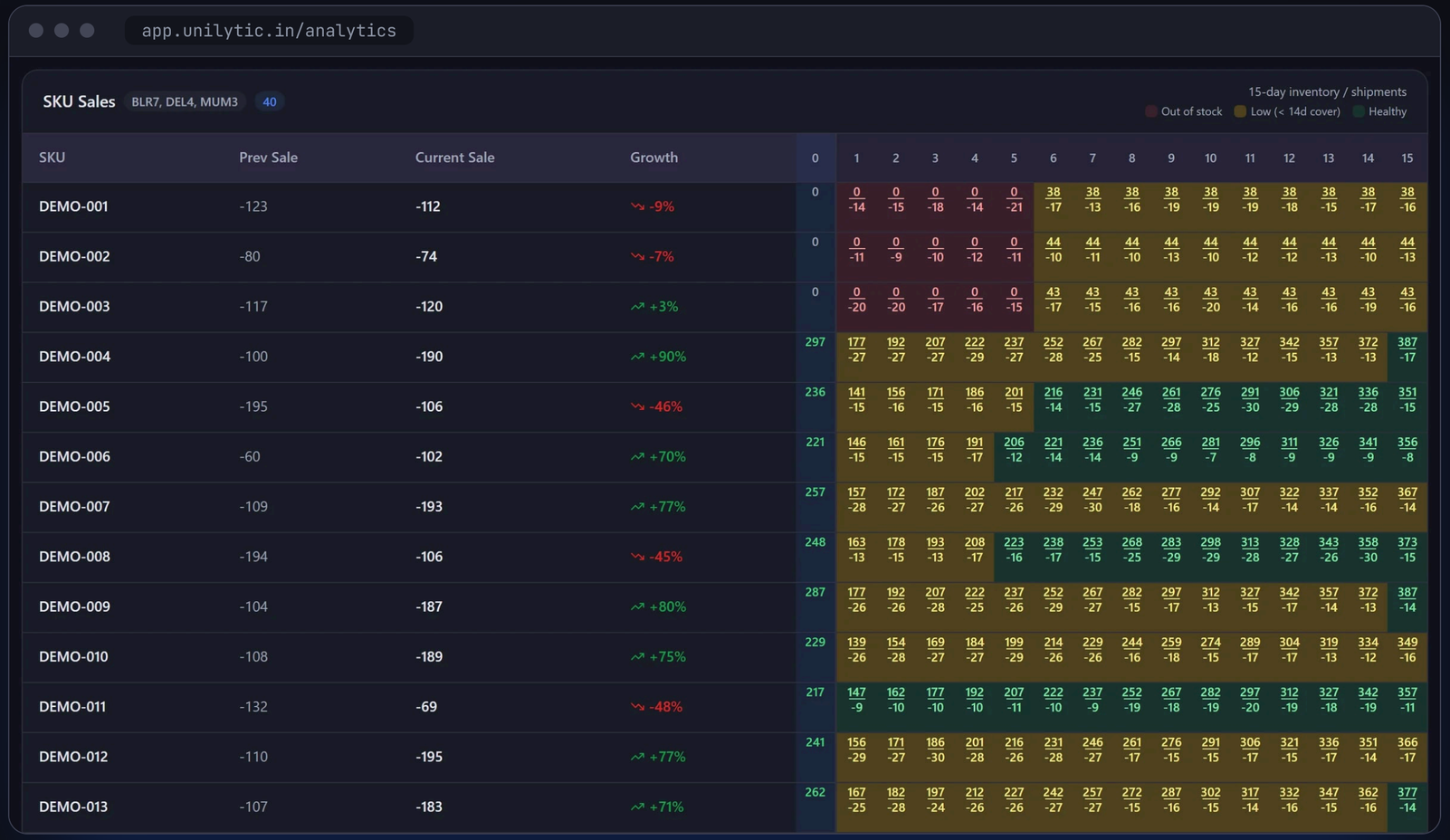
FBA shipment file

Export the quantities in Amazon's format, or as Excel for your team.

Sent vs received

Inbound FBA shipments sync from Amazon per SKU. Units not yet received count as incoming, so they aren't sent twice.

See how each SKU is *really* selling — and where it sits.



SKU	Prev Sale	Current Sale	Growth	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
DEMO-001	-123	-112	↘ -9%	0	0 -14	0 -15	0 -18	0 -14	0 -21	38 -17	38 -13	38 -16	38 -19	38 -19	38 -19	38 -18	38 -15	38 -17	38 -16
DEMO-002	-80	-74	↘ -7%	0	0 -11	0 -9	0 -10	0 -12	0 -11	44 -10	44 -11	44 -10	44 -13	44 -10	44 -12	44 -12	44 -13	44 -10	44 -13
DEMO-003	-117	-120	↗ +3%	0	0 -20	0 -20	0 -17	0 -16	0 -15	43 -17	43 -15	43 -16	43 -16	43 -20	43 -14	43 -16	43 -16	43 -19	43 -16
DEMO-004	-100	-190	↗ +90%	297	177 -27	192 -27	207 -27	222 -29	237 -27	252 -28	267 -25	282 -15	297 -14	312 -18	327 -12	342 -15	357 -13	372 -13	387 -17
DEMO-005	-195	-106	↘ -46%	236	141 -15	156 -16	171 -15	186 -16	201 -15	216 -14	231 -15	246 -27	261 -28	276 -25	291 -30	306 -29	321 -28	336 -28	351 -15
DEMO-006	-60	-102	↗ +70%	221	146 -15	161 -15	176 -15	191 -17	206 -12	221 -14	236 -14	251 -9	266 -9	281 -7	296 -8	311 -9	326 -9	341 -9	356 -8
DEMO-007	-109	-193	↗ +77%	257	157 -28	172 -27	187 -26	202 -27	217 -26	232 -29	247 -30	262 -18	277 -16	292 -14	307 -17	322 -14	337 -14	352 -16	367 -14
DEMO-008	-194	-106	↘ -45%	248	163 -13	178 -15	193 -13	208 -17	223 -16	238 -17	253 -15	268 -25	283 -29	298 -29	313 -28	328 -27	343 -26	358 -30	373 -15
DEMO-009	-104	-187	↗ +80%	287	177 -26	192 -26	207 -28	222 -25	237 -26	252 -29	267 -27	282 -15	297 -17	312 -13	327 -15	342 -17	357 -14	372 -13	387 -14
DEMO-010	-108	-189	↗ +75%	229	139 -26	154 -28	169 -27	184 -27	199 -29	214 -26	229 -26	244 -16	259 -18	274 -15	289 -17	304 -17	319 -13	334 -12	349 -16
DEMO-011	-132	-69	↘ -48%	217	147 -9	162 -10	177 -10	192 -10	207 -11	222 -10	237 -9	252 -19	267 -18	282 -19	297 -20	312 -19	327 -18	342 -19	357 -11
DEMO-012	-110	-195	↗ +77%	241	156 -29	171 -27	186 -30	201 -28	216 -26	231 -28	246 -27	261 -17	276 -15	291 -15	306 -17	321 -15	336 -17	351 -14	366 -17
DEMO-013	-107	-183	↗ +71%	262	167 -25	182 -28	197 -24	212 -26	227 -26	242 -27	257 -27	272 -15	287 -16	302 -15	317 -14	332 -16	347 -15	362 -16	377 -14

Period over period

Sales this period vs the one before, with growth per SKU and subtotals by sub-category.

15-day stock history

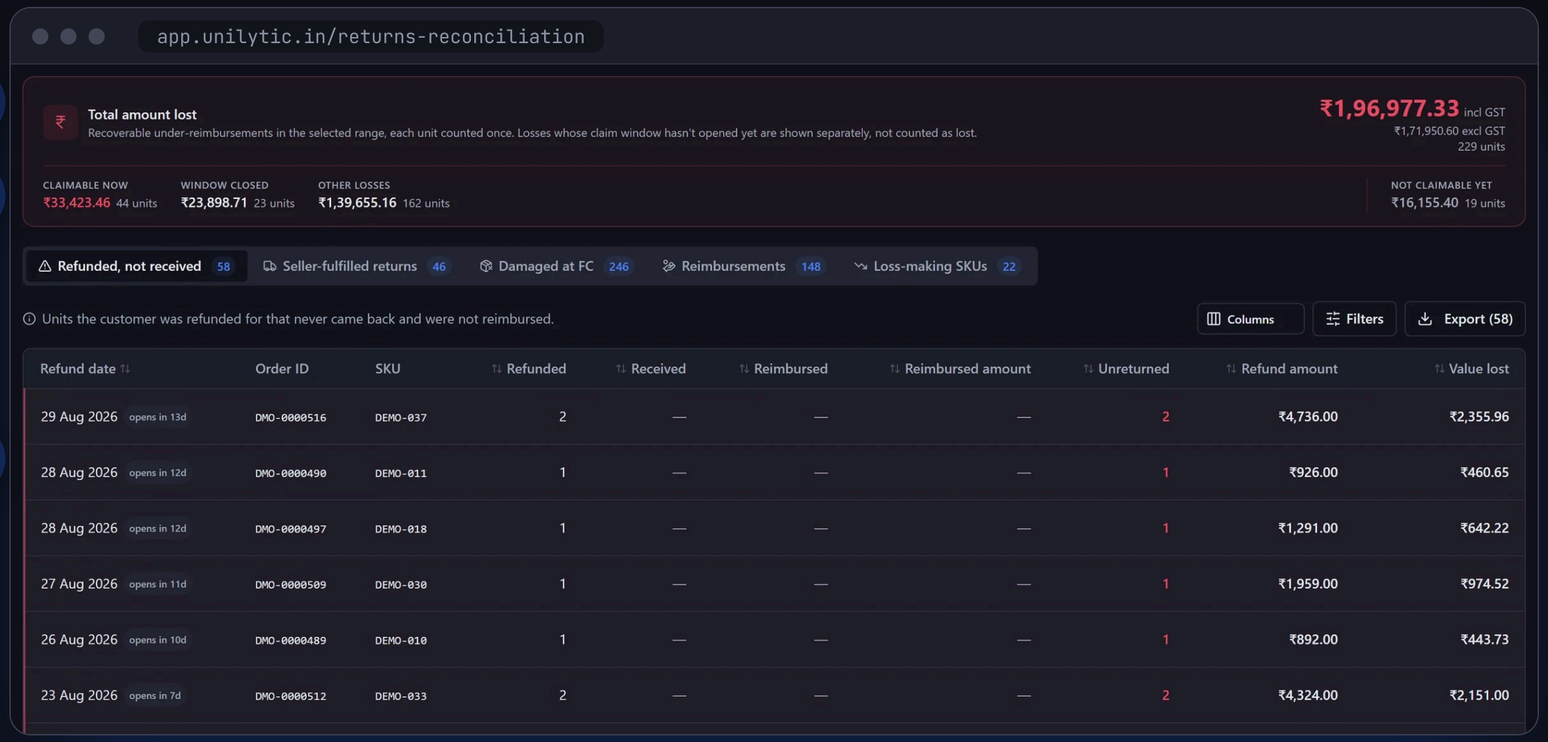
Daily stock and shipments per SKU, coloured out of stock, low or healthy.

Future stock

Stock plus what's already on the way, so you don't reorder what's coming.

14 RECONCILIATION

Find what Amazon *may still owe you.*



1 **One total, each unit once**

Money lost in the date range, including and excluding GST.

2 **Sorted by what you can do**

Claimable now, window closed, and not claimable yet — losses whose claim window hasn't opened are kept separate.

3 **Every line, order by order**

Order ID, SKU, units, refund and value lost, with a badge for when the window opens or closes.

15 FIVE VIEWS

Five ways stock turns into *money you're owed.*

Refunded, not received 01

The customer was refunded, the unit never came back, and Amazon hasn't reimbursed it.

Seller-fulfilled returns 02

FBM returns that never arrived, with the SAFE-T claim status alongside.

Damaged at FC 03

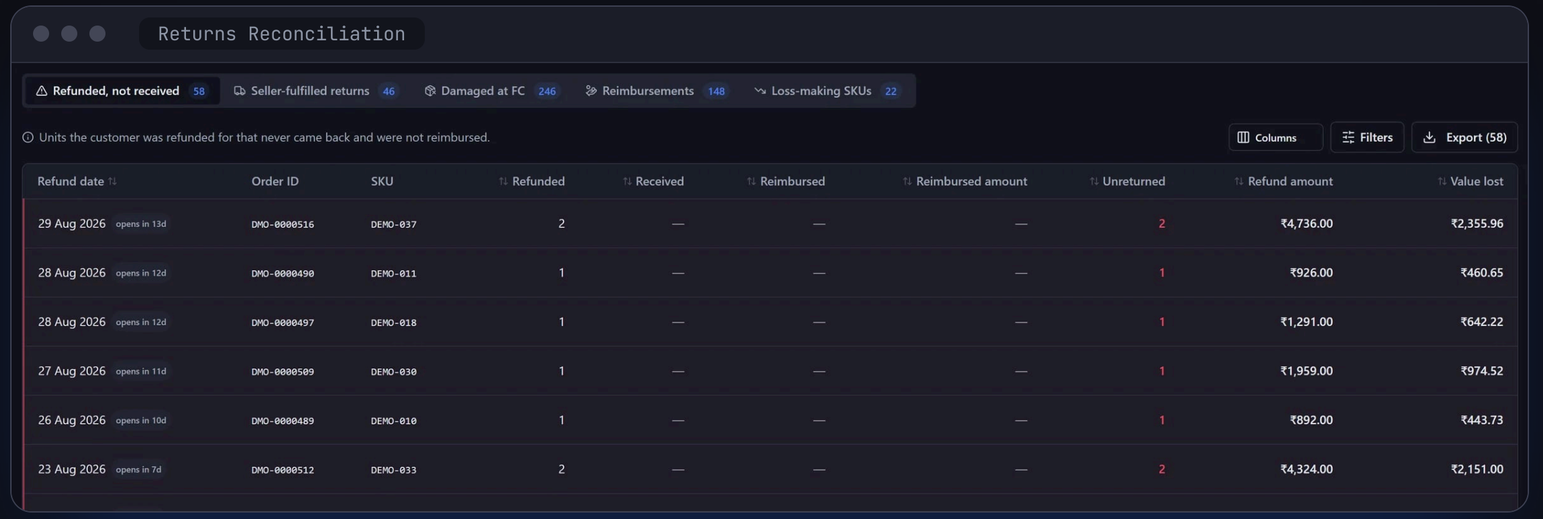
Returned units Amazon graded damaged in its own warehouse, and what was lost.

Reimbursements 04

What Amazon paid vs the estimated value of the unit — shortfalls are flagged.

Loss-making SKUs 05

Where Amazon's fees are larger than the sale price.



Click a view to switch. Each tab carries its own count, filters and export.

Unilytic **doesn't file claims for you.** It shows which ones are worth filing and whether the claim window is open, so the time you spend in Seller Central goes to the right cases.

16 WAREHOUSE RETURNS

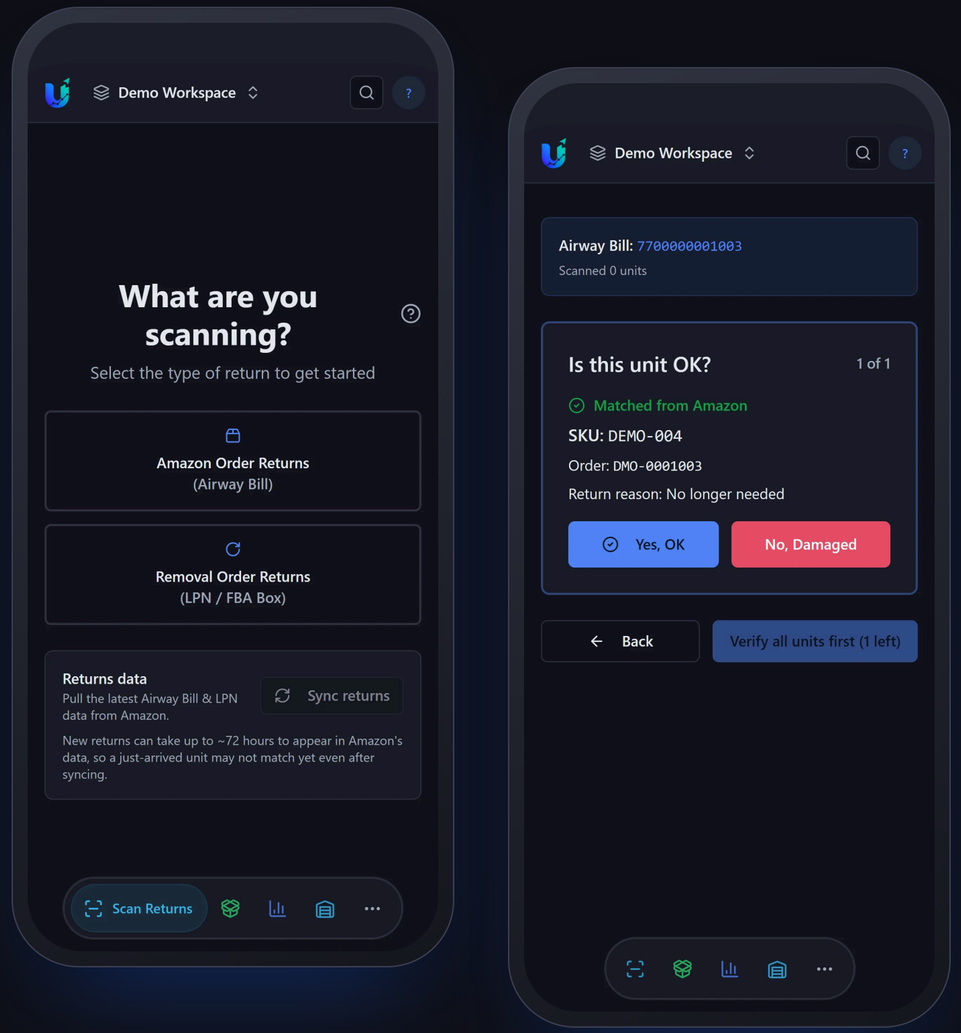
Every return that reaches you, *scanned and graded.*

Scan
Customer returns by **airway bill**; removal orders by **box ID and LPN**. The phone camera reads the barcode — or type it in.

Grade
Matched to Amazon's return record, then marked OK, damaged in transit, defective, wrong item or missing parts — usable or not, with up to 5 photos per unit.

Claim
Damaged units carry their evidence straight into claim tracking.

- New returns can take up to ~72 hours to appear in Amazon's data.



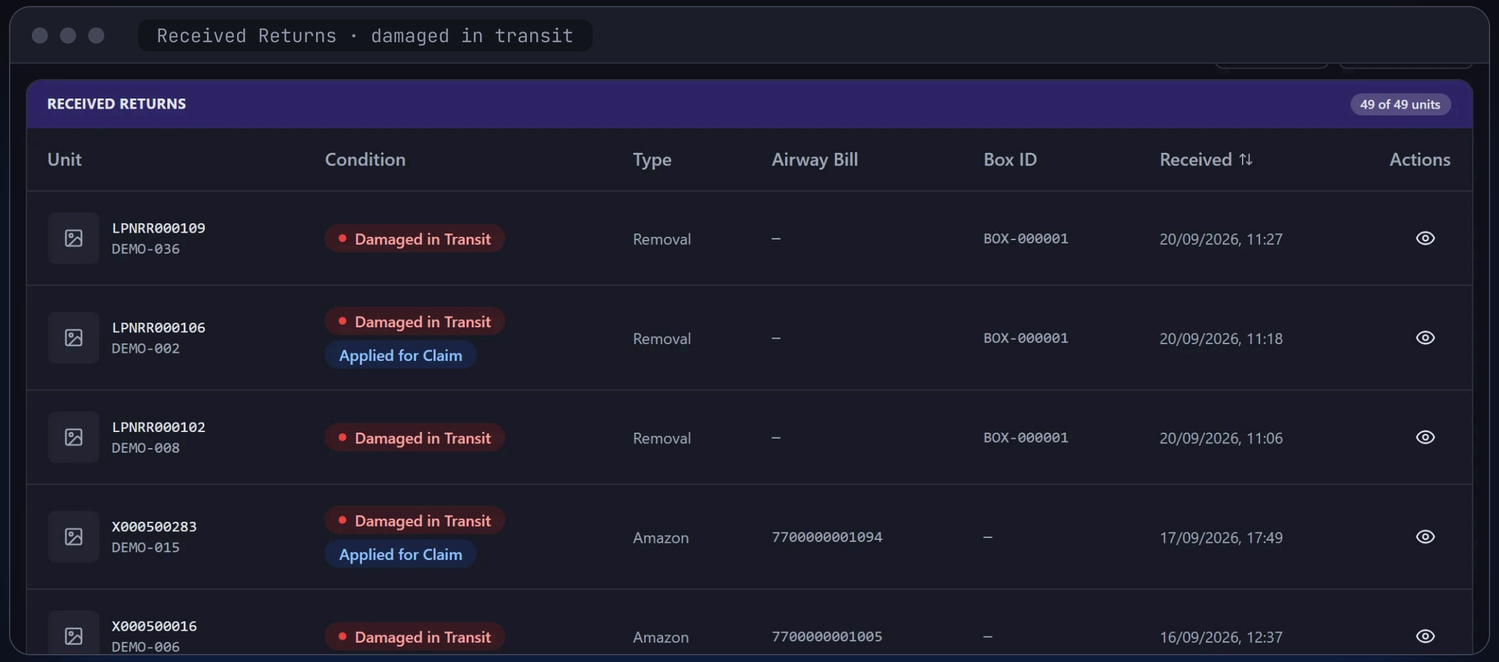
17 CLAIMS & REIMBURSEMENTS

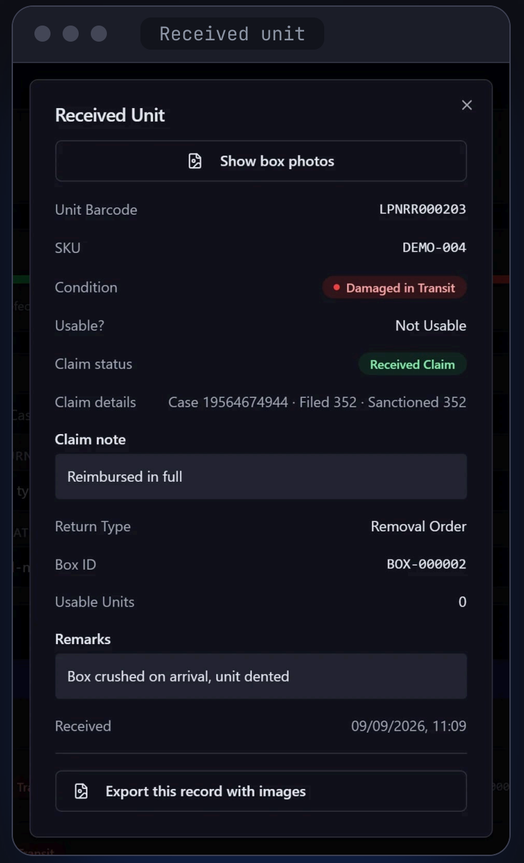
Every damaged unit keeps its story — *until it's paid.*

CLAIM STATUS

Not claimed → Applied for claim → Received claim | Under-reimbursed | Claim denied

Applying records the Amazon case ID; a received claim records what was filed and what was sanctioned. **Claim postponed** keeps a reimburse-by date — and a reminder email before it passes.

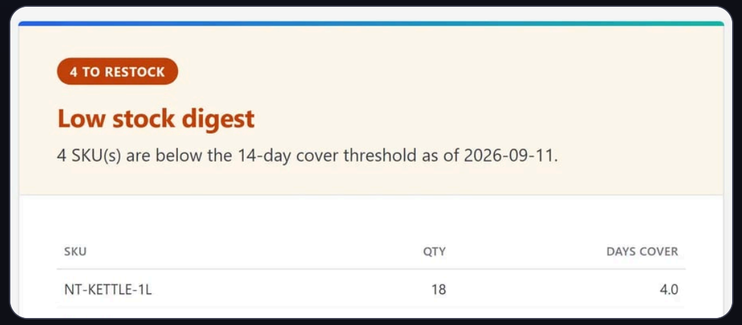




- SAFE-T claims and FBA reimbursements synced from Amazon are matched to scanned units automatically; a manager accepts or dismisses each match.

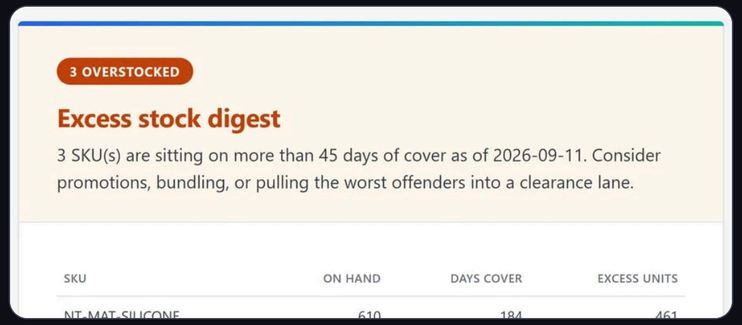
18 AUTOMATED REPORTS

The answers come to you — *in your inbox or Slack.*



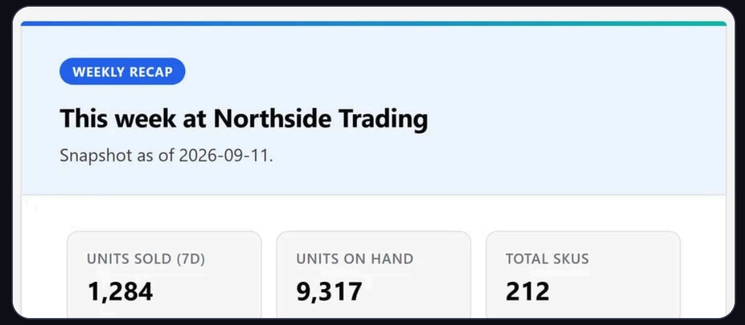
Low stock digest

SKUs running short on cover.



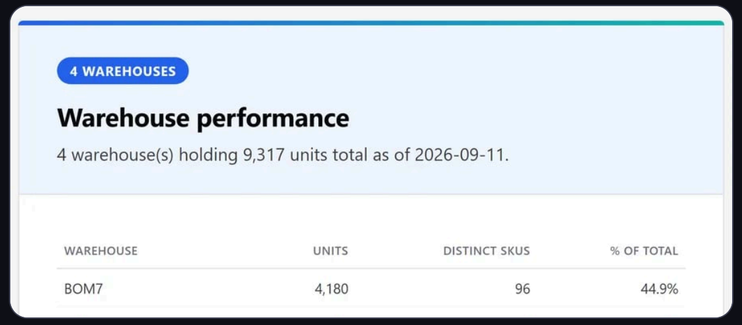
Excess stock digest

SKUs holding more stock than they need.



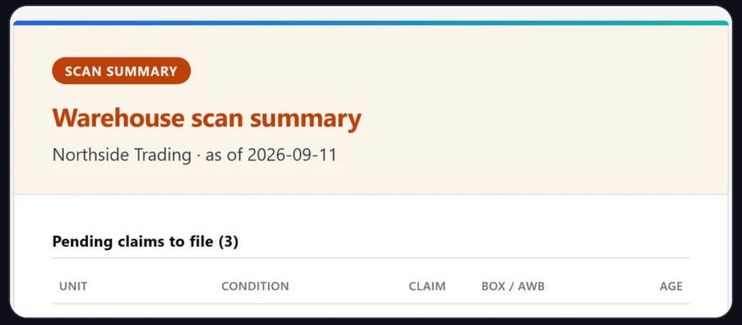
Weekly growth recap

Units sold, units on hand, SKUs needing attention.



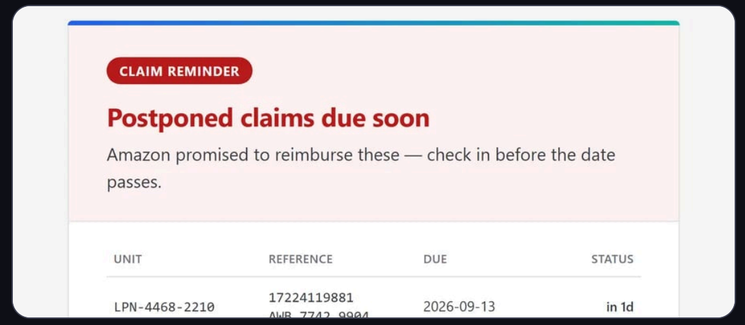
Warehouse performance

Units and SKUs held in each location.



Warehouse scan summary

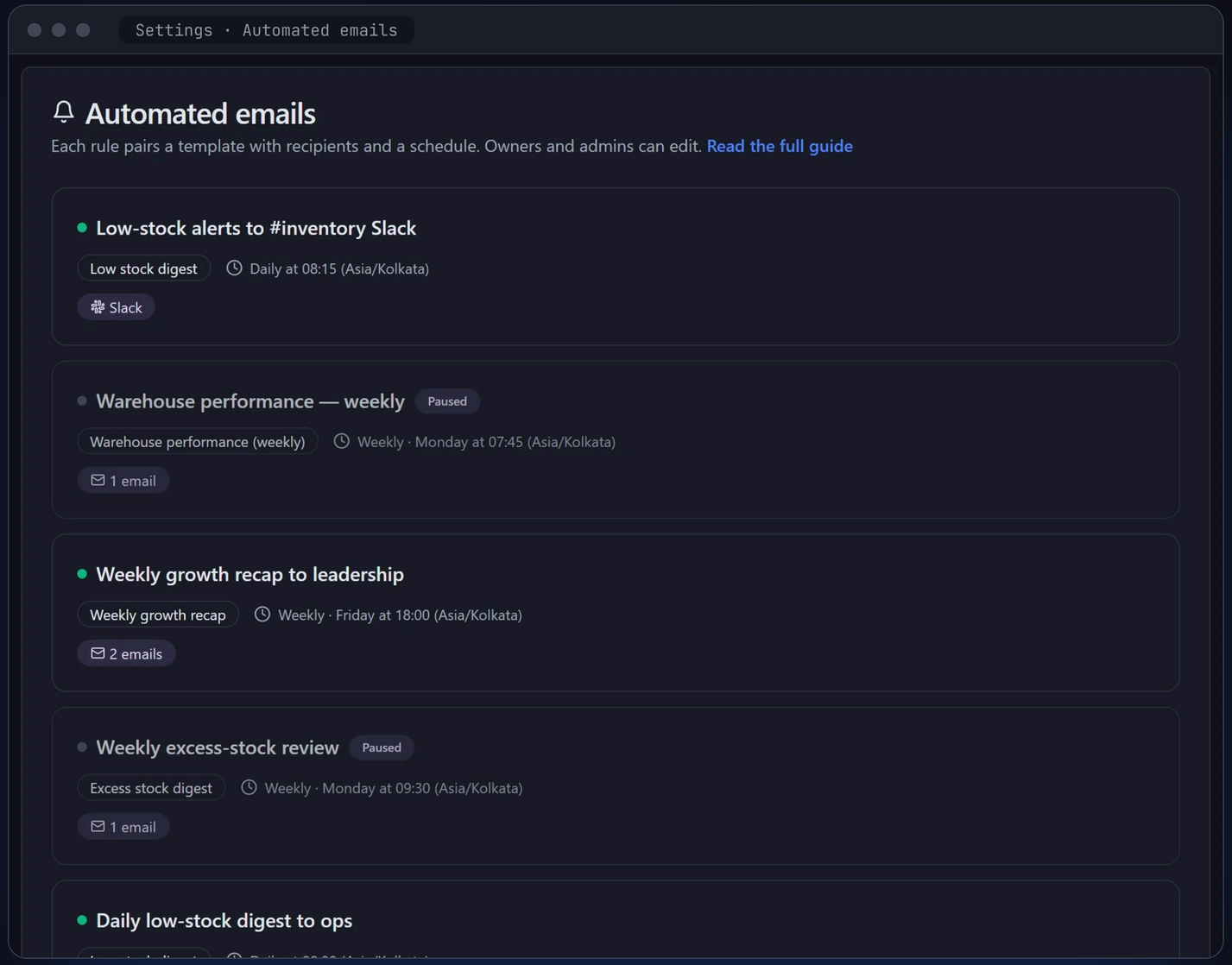
Damaged units with claims still to file, plus intake.



Claim reminder

Postponed claims coming due — or overdue.

- Real email templates, shown with sample data. Alerts also go out on their own — for example when a sync stalls or Amazon needs reconnecting.



19 RULES

Set it up once.
It keeps running.

A rule = report + people + schedule
Daily or weekly, at a time you pick, in your timezone. Send a test first.

Post to Slack
Point a rule at a Slack channel instead of, or as well as, email. Pro and Business.

Pause any time
Pause one rule or all of them; every recipient can unsubscribe.

20 YOUR TEAM

The owner decides. *The warehouse scans.* Everyone sees what they need.

Owner & Admin

Run the organisation: settings, members and the Amazon connection.

Member

Day-to-day planning: uploads, shipments, exports.

Viewer

Read everything, change nothing — for accountants and advisers.

Return Scanner

Sees only the scan screen and returns log; can request, not make, deletions.

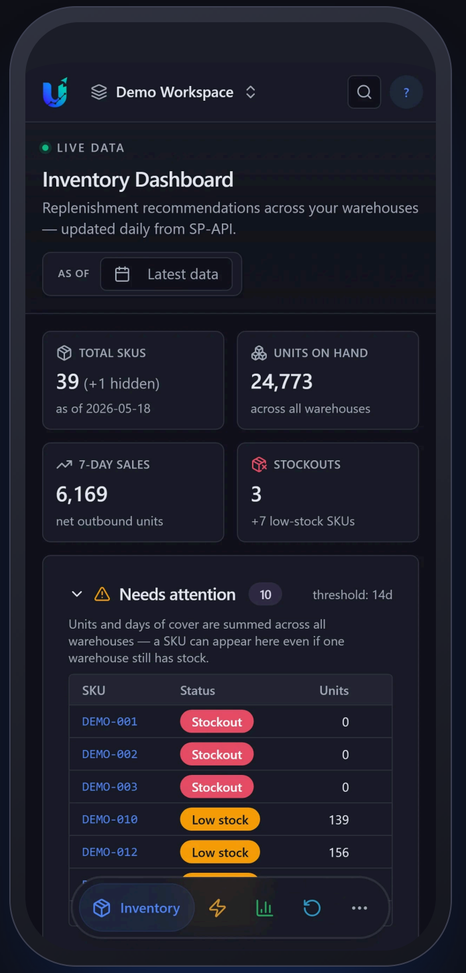
Warehouse Manager

Resolves claims and approves delete requests.

Audit log

Who changed what — settings, members, syncs, shipments.

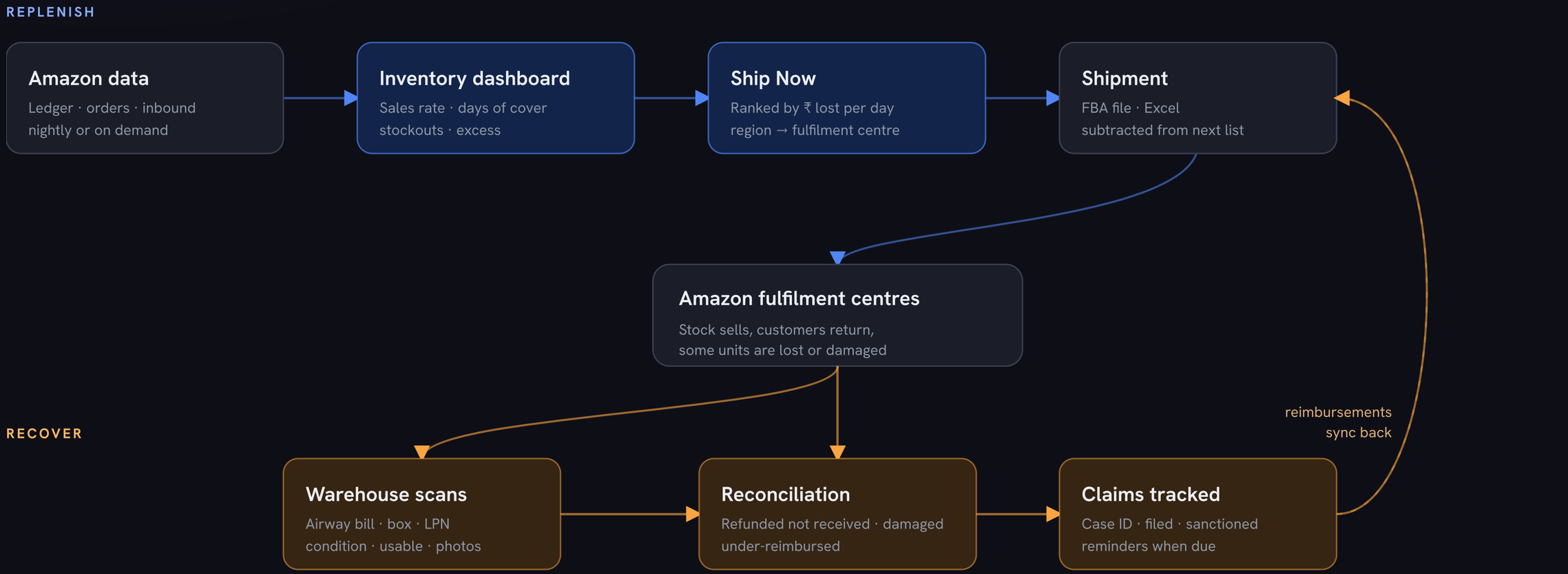
- Invite by email; one person can hold several roles and belong to several organisations under one login.



The whole app works on a phone.

21 THE FULL WORKFLOW

Stock goes out. Returns come back. *Money is recovered.*



Around everything: team roles · automated email & Slack reports · audit log · Excel exports

22 PLANS

Start on the trial. *Grow into the limits you need.*

Free

A 30-day trial on your own data. No credit card.

- ✓ CSV upload & full analysis
- ✓ Amazon sync on demand
- ✓ Warehouse returns scanning
- ✓ 15 claim lines unlocked a month
- ✓ 120 days of reconciliation history
- ✓ 25 automated emails a month

RECOMMENDED

Pro

Higher limits and automation for growing teams.

- ✓ Everything in Free
- ✓ Automatic nightly sync
- ✓ Every claim line, 270 days of history
- ✓ Slack integration
- ✓ 1,500 SKUs · 40 warehouses · 25 members
- ✓ Priority email support

Business

Higher caps for sellers running many locations.

- ✓ Everything in Pro
- ✓ 730 days of reconciliation history
- ✓ 10,000 SKUs · unlimited warehouses
- ✓ 100 members · 5 million inventory rows
- ✓ 500 automated emails a month
- ✓ 90-day audit log

- Billed in INR. Current prices at **unilytic.in/pricing**.

Built by an Amazon India seller, *for the way FBA actually works.*

Made for Amazon.in

Real fulfilment-centre codes and regions, Indian fee maths, rupees throughout.

Answers, not reports

A send list with units per SKU and per fulfilment centre, ranked by what waiting costs.

The money loop, closed

Reconciliation, warehouse scanning and claim tracking in the same place as your stock.

Run daily by a real seller

Built for, and used every day by, Kids Station — an amazon.in seller with its own warehouse.

- No Amazon password
- Read-only access
- Encrypted connection token
- Email support from the founder

See it on *your own data.*

Tour the fully-loaded demo workspace, try the send list on your own Inventory Ledger without signing up, or start the 30-day trial.

Start free 30-day trial | Open the live demo | Try it on your CSV

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Download this tour as a PDF